

Take the Excellence Pledge!

Using Data to Transform CalFresh and Reduce Hunger Statewide

1 Adopt the **statewide goal** in your county

... take the pledge!

Raise the CalFresh participation rate to at least **80% statewide by the end of 2019**, with **no county below 70%**.

2 Promote **3 strategies** with your county

... set measurable outcomes!

Quick

Ensure that applications are processed quickly and efficiently in 3 to 5 days.

Same Day Service



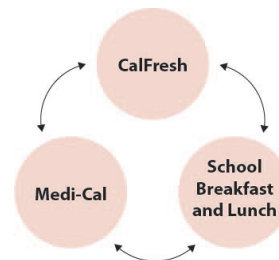
Consistent

Statewide, one in five applications are submitted by people who were on CalFresh in the last 90 days. Ensure that qualified people aren't losing benefits for administrative reasons.



Connected

Ensure that families are easily connected to all the programs they need, like CalFresh, Medi-Cal and School Breakfast and Lunch.



Equitable

Ensure that strategies to improve CalFresh are designed and evaluated with equitable outcomes as the goal – especially when it comes to race and ethnicity, immigration status, and language.



3 Engage your county in **goals and strategies**

... work the checklist!

Meet regularly with county CalFresh leads

Review goals and data for consumers

Develop plans to meet those goals

Advocate for state and federal reforms