

# Take the Excellence Pledge!

*Using Data to Transform CalFresh and Reduce Hunger Statewide*

## 1 Adopt the **statewide goal** in your county

*... take the pledge!*

Raise the CalFresh participation rate to at least **80% statewide**, with **no county below 70%**.

## 2 Promote **4 strategies** with your county

*... set measurable outcomes!*

### *Quick*

Ensure that applications are processed quickly and efficiently in 3 to 5 days.

#### Same Day Service



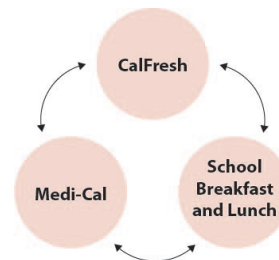
### *Consistent*

Statewide, one in five applications are submitted by people who were on CalFresh in the last 90 days. Ensure that qualified people aren't losing benefits for administrative reasons.



### *Connected*

Ensure that families are easily connected to all the programs they need, like CalFresh, Medi-Cal and School Breakfast and Lunch.



### *Equitable*

Ensure that strategies to improve CalFresh are designed and evaluated with equitable outcomes as the goal – especially when it comes to race and ethnicity, immigration status, and language.



## 3 Engage your county in **goals and strategies**

*... work the checklist!*

*Meet regularly* with county CalFresh leads

*Review goals* and data for consumers

*Develop plans* to meet those goals

*Advocate* for state and federal reforms